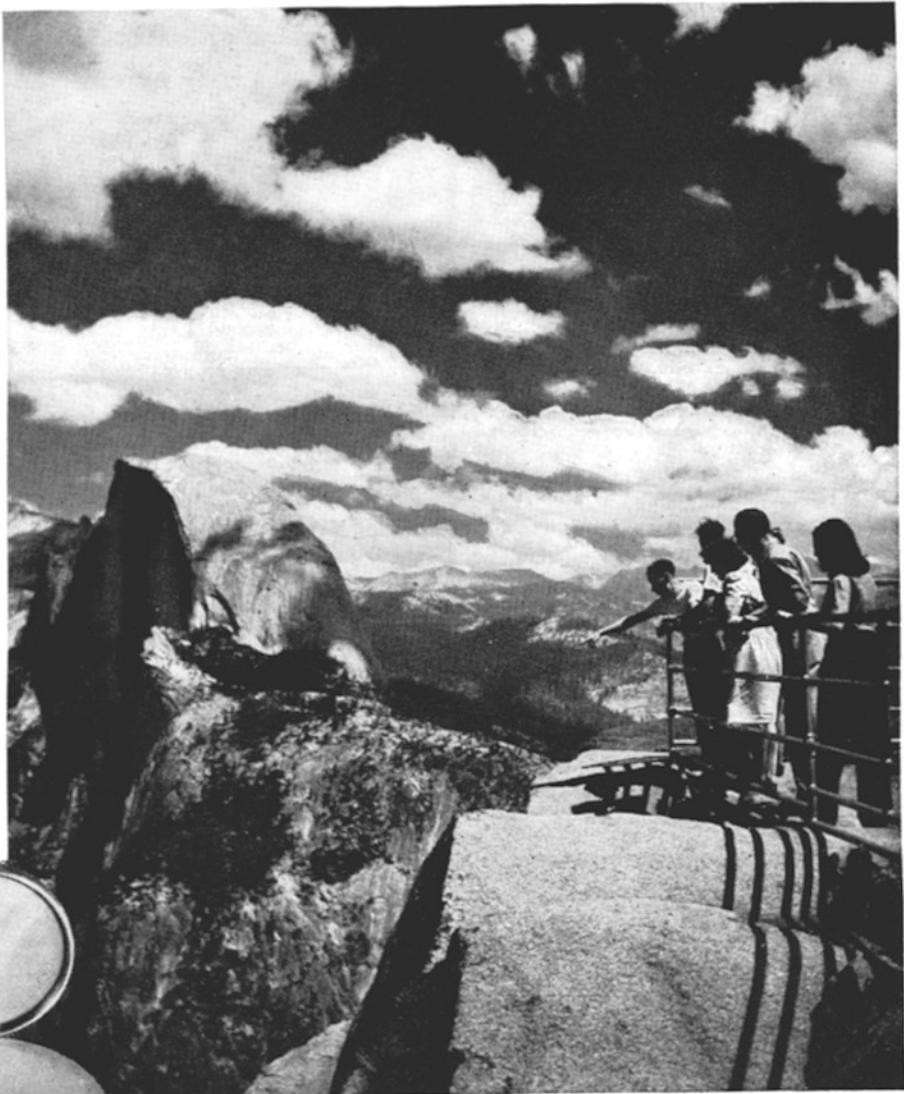


Filters make the difference!



Honorable Mention—Photo taken by J. E. Armstrong, A.P.S.A. for March Argus Filter Photo Contest. Medium Yellow Filter; Super XX film; 1/50 at f.16.

... and there's certainly
a difference in Filters!

Argus Optical Glass Filters mean Better Pictures

Ground and polished to the same degree of high accuracy as a fine camera lens, Argus filters avoid the troubles inherent in ordinary filters. Neither time, temperature, moisture, nor strong sunlight will affect an Argus optical glass filter. They're UNIFORM. They're PERMANENT. Fit all popular makes and sizes of cameras.



WITHOUT FILTER • • • • WITH ARGUS GREEN FILTER

When you use Panchromatic film, Argus Green Filter is ideal for nearby landscapes, garden and flower scenes. Where there is a predominance of green foliage, detail is improved. Filter lightens the foliage to help produce truer tones for a better picture.

August, 1948



ARGUS, INC., ANN ARBOR, MICH.

FINE CAMERAS, PHOTOGRAPHIC PRODUCTS
AND PRECISION OPTICAL INSTRUMENTS